



International  
Exhibition and  
Conference  
Organizer



# Via Expo Profile

**General Info:** Via Expo is a full service company in the field of organization of professional exhibitions, conferences, training seminars, business meetings, etc. It was established in 1992 in Bulgaria by Yoannis Liakatas – an expert with more than 40 years experience in the trade shows in Greece.

## Via Expo – Your Business Development Partner

Via Expo is an organizer of high-level international events in key industry fields. They facilitate the entering of new products and technologies into the South-East European market.

Via Expo is working in the following sectors: energy efficiency, renewable energy, waste management, recycling, ecology, smart cities, vertical transport, bio and eco products, gifts, packaging and food.

Our 25 years of experience allows us to constantly add new concepts and keep track of the latest trends and developments.

We collaborate successfully with key international and regional associations and organizations and the worldwide promotion attracts participants from Europe, the Americas and Asia.

**Via Expo** is the first event organizer in Bulgaria, performing computer visitor registration.

## International Exhibitions and Conferences, organized by Via Expo

**1994 - 2001 American Tech** – Exhibition on High-Tech U.S. Products, organized under the auspices of the U.S. Commercial Service in Bulgaria

**1995 - 2000** Collaboration with the Paris Chamber of Commerce for their exhibitions in Bulgaria

**1995 - 2007 Aluminum & PVC Profiles** – International Exhibition for Doors, Windows, Accessories

**1996 - 2007 Balkan Packaging** – Exhibition on Packaging, Machines, Materials

**1998 - 2007 Balkan Food & Drinks** – Exhibition on Food, Drink, Equipment, Services



**1999 1<sup>st</sup> Conference on e-Commerce.** The 2<sup>nd</sup> South-East European Conference on e-Commerce was organized in cooperation with the European Commission DG XIII

**2001 Conference on Business Management; Global High-Tech-** Specialized Exhibition on IT, Telecommunications and Electronics

**2002 'Make Success your Habit!' – Marketing Seminar**

**2003 Balkan Used Equipment – International Exhibition for Recycled Machinery**

**2004 - 2007 Training Seminars on 'How to Write a Project for European Funding'**

**2007 1<sup>st</sup> Bioenergy Forum for South-East Europe**

**2007 - 2009 Regalo – International Show on Gifts, Beauty & Fashion, Home Decor & Textile**

**Since 2005 Energy Efficiency & Renewable Energy – South-East European Exhibition & Conference;** ► NEXT EDITION: **7-9 April 2020, Sofia**

**Since 2010 Save the Planet – South-East European Exhibition & Conference on Waste Management, Recycling & Environment;**  
► NEXT EDITION: **7-9 April 2020, Sofia**

**2011 Organic Products – b2b Matchmaking Event**

**Since 2013 Smart Cities – South-East European Exhibition & Conference;**  
► NEXT EDITION: **7-9 April 2020, Sofia**

**Since 2015 Sofia Sport & Healthy Life**

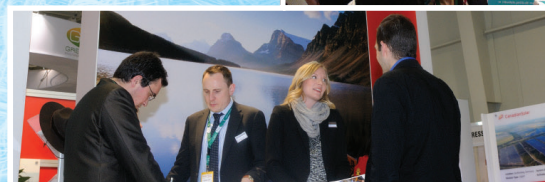
**Since 2016 CleanExBg – Cleaning & Hygiene**

**Corrosion Prevention Balkans – Conference & Exhibition** ► **28-29 June 2018, Plovdiv**



### Via Expo Events & Basic Activities:

- Marketing and Event Management
- Stand Construction and Technical Services
- Advertising
- Targeted e-Mailing and Postal Mailing
- Database Processing
- Visitors Onsite Registration
- Conference Secretariat
- Participants Online Registration
- Statistics and Post Event Reports
- Organizing Bulgarian Group Participations in Exhibitions Abroad
- Organizing of b2b meetings





# Why is it Worth to Work with Via Expo?

Through participation in Via Expo exhibitions and conferences you can find business partners in South-East Europe. Most of our foreign exhibitors have established offices or found sales agents after their first participation. We help companies to enter the emerging local market and we create long-term relationships with them.

## Some of our Clients and Partners

### Energy & Construction

ABO Wind  
AES Geo Energy  
AGC Glass  
Alukoenigstahl  
Alumil  
Baucon Yapex  
Baumit  
Calrays  
Canadian Solar  
Chevrolet  
Continental Wind Partners  
Danfoss  
Dimex Accord  
Dow Chemical  
Ebioss  
ENEL  
Enercon  
ETEM Building Systems  
Exalco  
Fibran  
Fronius International  
Gealan  
GE Energy  
Global Wind Power  
Hill & Smith  
Hyundai Heavy Industries  
Juwi  
Koemerling  
KPV Solar  
Krannich Solar  
Mobil Oil  
REC Solar Germany  
Rehau  
Romaco  
Salamander  
Salvagnini  
Schneider ElectricSchott  
Glas Export  
Siegenia  
Siemens  
Sisecam  
SMA Technologie  
Steca Elektronik  
SunEnergy Europe  
Thyssen Polymer  
Unitec Europa  
Urmet

### IT & Communications

3M  
APPLE  
AT & T  
CenterMine

CISCO  
ESRI  
General Electric  
Hewlett-Packard  
Honeywell  
IBM  
INTEL  
Kodak  
Lotus  
Microsoft  
MTEL  
Motorola  
Oracle  
Rockwell Automation  
S&T  
SAP  
Sun Mycosystems  
Westell  
Westinghouse  
Xerox

### Smart Cities

Grupo Etra  
Swarco Group

### Waste Management

AMIS Maschinen Vertriebs  
AUWA Environmental  
Technology & Recycling  
BalBok Engineering Co.  
Crest Group  
Ecosol Bulgaria  
EREMA Engineering Recycling  
Maschinen und Anlagen  
Herbold Meckesheim  
IFE Aufbereitungstechnik  
Komptech  
MUT Hungária  
Recycling Bulgaria  
Strabag  
Vecoplan Austria

### Institutions

Bulgarian Ministry of  
Economy  
  
Bulgarian Ministry of  
Environment and Water  
  
Bulgarian Ministry of Regional  
Development and Public Works  
  
CzechTrade Bulgaria  
  
Embassy of Argentina in  
Bulgaria

Embassy of Austria in Bulgaria  
– Trade Commission  
  
Embassy of Belgium in Bulgaria –  
Trade Commission  
  
Embassy of Poland in Bulgaria –  
Trade and Investment Promotion  
Section  
  
Embassy of Spain in Bulgaria  
  
Embassy of the Kingdom of the  
Netherlands in Bulgaria  
  
European Commission – DG Energy  
  
European Commission –  
DG Environment  
  
FINPRO Bulgaria  
Innovation Norway Bulgaria  
Sofia Municipality

### Organizations

Alliance of the Producers of  
Ecological Energy – BG  
American Chamber of Commerce  
Association of Cities and Regions  
for Recycling and sustainable  
Resource management  
  
Austrian Compost  
& Biogas Association  
Austrian Energy Agency  
Build Up  
Bulgarian Association for  
Construction Installation and  
Waterproofing  
Bulgarian Association of Municipal  
Environmental Experts  
Bulgarian Association of Producers  
of Ecological Energy  
Bulgarian Association of Software  
Companies  
Bulgarian Construction Chamber  
Bulgarian Electric Vehicles  
Association  
Bulgarian Facility Management  
Association  
Bulgarian Green Building Council  
Bulgarian-Nordic Chamber of  
Commerce  
Buildings Performance Institute  
Europe

Bulgarian Photovoltaic Association  
Bulgarian-Romanian Chamber of  
Commerce & Industry  
Bulgarian Wind Energy  
Association  
Chamber of Architects in Bulgaria  
Confindustria Bulgaria  
Credo Bonum  
Dutch Waste Management  
Association  
EuroACE - the European Alliance  
of Companies for Energy Efficiency  
in Buildings  
European Bank for Reconstruction  
and Development  
European Biogas Association  
Economic Chamber of Macedonia  
Euroheat & Power  
European Council for an Energy  
Efficient Economy  
European Demolition Association  
European Investment Bank  
European Network of  
Environmental Professionals  
European Photovoltaic Industry  
Association  
European Solar Thermal Industry  
Federation  
European Renewable Energies  
Federation  
European Federation of Waste  
Management and Environmental  
Services  
European Network of Environmen-  
tal Professionals  
Foundation for Local Government  
Reform in Bulgaria  
Hungarian Investment and Trade  
Agency  
Solar Energy Industry Association  
of Turkey  
German Recycling Technologies  
and Waste Management Partner-  
ship  
Hellenic Solid Waste Management  
Association

ICT Cluster Bulgaria  
Italian Chamber of Commerce in  
Bulgaria  
ICE – Italian Trade Agency  
ICLEI European Secretariat  
Intelligent Energy Europe  
National Association of Municipalities  
in the Republic of Bulgaria  
Organization of the Black Sea  
Economic Cooperation  
Paris Chamber of Commerce  
Regional Cooperation Council  
Romanian Association of  
Municipalities  
Recy & DepoTech Leoben  
Sarajevo Canton Chamber of  
Economy  
Solar Macedonia  
Waste-to-Energy Research and  
Technology Council  
Thessaloniki Chamber of Commerce  
and Industries  
Turkish Bulgarian Chamber of  
Commerce  
Umweltcluster Bayern  
Umwelttechnik-Cluster Austria  
Union of Black Sea and Caspian  
Business  
University of Ruse 'Angel Kanchev'  
World Alliance for Decentralized  
Energy  
World Council for Renewable Energy

### Media

At Recovery  
Bulgarian National Radio  
Darik Radio  
FuturEnergy  
FuturEnviro  
Recycling International  
Smart Cities  
Sun & Wind Energy  
TLL Media

## EU Projects:

Via Expo – partner of the EU funded project RESBOAT  
Via Expo – coordinator of the EC funded project Bioenergy Forum  
for SE Europe

## Membership:

Bulgarian Industrial Association  
Bulgarian Photovoltaic Association  
Bulgarian-Swiss Chamber of Commerce  
Chamber of Installation  
Specialists in Bulgaria  
Cluster Sofia Knowledge City  
German-Bulgarian Chamber of Industry and Commerce

