

7 - 9 March 2017  
IEC, Sofia, Bulgaria

Exhibitions  
& Conferences  
for South-East Europe

**ENERGY EFFICIENCY & RENEWABLES**  
**SMART CITIES**  
**WASTE MANAGEMENT & RECYCLING**



VISIT.  
LEARN.  
TAKE A BUSINESS  
STEP FORWARD.

With the Patronage of:



REPUBLIC OF BULGARIA  
Ministry of Regional  
Development and Public Works



Ministry  
of Environment  
and Water



Sofia  
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**7 - 9 March 2017**  
**IEC, Sofia, Bulgaria**

You AIM to make your business more competitive?

You LOOK FOR environmental and cost-effective solutions?

You are INTERESTED to know about the opportunities in SE Europe?

Then ATTEND the Conferences and VISIT the exhibitions for SE Europe.

DO NOT MISS the opportunity to LEARN how to save resources, how to reduce costs and increase the effectiveness of your business.

You will SEE at one place future-oriented solutions.

You will GENERATE business and network with exhibitors, attendees and speakers from whole Europe.

'EE & RE', 'Smart Cities' and 'Save the Planet' are three parallel events. For 13 years they have successfully paved the way for advanced technologies and the best of knowledge to the local market of South-East Europe.



## CONFERENCES

Last Update: 30 Jan



## ENERGY EFFICIENCY & RENEWABLES - 7 March, Musala Hall



**Morning Session, sponsored by**



InnoEnergy is supported by EIT,  
a body of the European Union.



**CLEANTECH**  
BULGARIA

- Energy Union Governance and the Smart and Clean Energy Package: Opportunities for South-East Europe - **Anna Dimitrova /EUROELECTRIC**
- Co-Financing Sustainable Energy Projects from EU Funds - **George Chavdarov, European Investment Bank**
- Project OrbEEt - Organizational Behaviour Improvement for Energy Efficient Administrative Public Offices - **Alexander Vodenicharov, Balkanika Energy, Bulgaria**
- Support for Development of Technology Innovations in the Energy Field - **Mariyana Hamanova-Rondini, Cleantech Bulgaria (point of contact for InnoEnergy in Bulgaria)**

- BioRES: Centers for Logistics and Biomass Trade - Concept for Creation of Sustainable Regional Supply of Wood Biomass - **Nikolay Kakanakov**, B4B Assist the European Business to Use Heat from Biomass
- **Anna Aladjadjian**, National Biomass Association, Bulgaria
- Argentine Know-how and Technologies - **Embassy of Argentina in Bulgaria**



#### Afternoon Session

- Geothermal Energy: a Review of Sustainability Impacts and How Geothermal Resource Contributes to Our Well-Being - **Juliet Newson**, International Geothermal Association and Director of the Iceland School of Energy, Reykjavik University, Iceland
- Geothermal Energy Use in the Balkan Countries - Present Status and Future Perspectives
- **Robert Gavriluc**, European Geothermal Council
- Improving Low Enthalpy Plant Profitability - 2 Pressure Level Turbine - **Stefano Consolandi**, Exergy, Italy
- Survey of the Bulgarian market situation - **Vasil Kolikovski**, Bulgarian Thermal Heat Pump Association
- Geothermal Energy Use in Macedonia - **Sanja Popovska-Vasilevska**, Macedonia



**SMART CITIES - 7 March, Rodopi Hall**



Sponsor:  
**etra LUX**

#### Morning Session

- **e-Health Enigma - Round table organized by Innovation Norway in the frame of the Green Industry Innovation Programme, Norway Grants 2009 - 2014 (2 hours duration):**

- Elements of e-health ecosystem
- Norwegian experience in implementing successful e-health initiatives
- Emerging solutions for digital health ecosystem

Experts from Norway and Bulgaria will present policies and good practices under the Session highlights. Detailed agenda will be announced prior to the event.



#### Afternoon Session

- The Big Data Revolution in Smart Cities: Data-driven Digital Single Market and Smart City Economics
- **Nuria De Lama**, Big Data Value Association, Belgium
- Smart City Enablement & Orchestration - **John Lagogiannis**, Intracom Telecom, Greece
- **Wietse Van Ransbeeck**, CitizenLab, Belgium
- Smart and Modern Facility Management - **Goran Milanov**, Bulgarian Facility Management Association



**WASTE MANAGEMENT & RECYCLING - 8 March, Musala Hall**



#### Morning Session

- The Circular Economy: Challenges and Opportunities for the EU and Bulgaria - **Rozalina Petrova**, European Commission, DG Environment, Belgium
- National Policy Aspects - **Bulgarian Ministry of Environment and Water**
- Presenting the Best Bulgarian and International Practices as Successful Examples for Circular Economy Initiatives within the Framework of the Project CESME - Circular Economy for the SMEs, Funded by INTERREG EUROPE Programme - **Madlena Vladimirova**, Bulgarian Association of Municipal Environmental Experts



## **Session ITALY, organized by ICE - Italian Trade Agency, Sofia Office with a Participation of Italian Companies in Waste Management and Recycling Sector**



- ICE - Italian Trade Agency - **Cinzia Bruno, Sofia Office Director**
- Mobile Composting with the APIESSE System in a Ventilated Container - **Marco Sartori, Apiesse Srl**
- Microwave Pyrolysis for End-of-Life Tyres. The Green Business of the Future - **Simone Gramigni, CAF Scril**
- Project "Idro Serra" - Innovative Technologies for Waste Treatment. (Closed Cycle: Waste - Energy - Compost - Food) - **Galina Mircheva, Idro Group**
- Company Presentation and Case Histories - **Davide Furlan, Ladurner Ambiente**
- Hydro Italia - Your partner in sustainable water and waste water treatment and sludge - **Enrico Lanzoni, Hydro Italia Srl**

## **Afternoon Session - How to Utilize Waste in Farming, Agriculture, Wastewater Treatment Plants?**

- Sofia - among the Best Examples of Cities in the Region through the Establishment and Operation of an Integrated System for Waste Management - **Sofia Municipality Representative**
- Dutch Circular Developments - **Herman Huisman, Rijkswaterstaat Environment to the Ministry of Infrastructure and the Environment, Netherlands**
- Martin Plants and Technologies - Solutions for the Recovery of Energy and Materials from Waste - **Steffen Scholz, Martin GmbH für Umwelt- und Energietechnik, Germany**
- Biogas Production of Active Sludge in Wastewater Treatment Plants
- **Stefanie Scheidl, European Biogas Association**



## **PARALLEL EVENTS - 7 March**

### **Bulgarian-German Workshop on Waste Management Co-operation, Concept and Technology Transfers**

- **Vihren Hall** The German Environment Agency invites stakeholders in waste management from Bulgaria and Germany to present and discuss developments of this sector in Bulgaria and the potentials it is offering for services and future cooperation. Attendance in the workshop is free and comprises the opportunity to listen and exchange with governmental, municipal and business representatives on how waste management can and has to be further improved.

### **Seminar "Managing hazardous waste in Bulgaria. Current problems and solutions", BalBok Engineering AD**

- **Ruen Hall** The event will draw attention to the need for a full-scale approach to hazardous waste, qualification and information support of the environmental professionals in Bulgaria. BalBok is a leading Bulgarian company with 26 years of history in the environmental protection with activities in waste treatment, consultancy and training, as well as with scientific research and laboratory analyzes. Bulgarian and foreign speakers and experts are invited to the seminar.

## **CONFERENCE FEES**

**Conference on-line registration only at [www.viaexpo.com](http://www.viaexpo.com). Payment - by bank transfer**

### **On-site Registration and payment**

6<sup>th</sup> March from 1.00 p.m. - 6.00 p.m. at Congress Center, 1<sup>st</sup> floor, IEC

7<sup>th</sup> March from 9.00 a.m. - 4.00 p.m. at Congress Center, 1<sup>st</sup> floor, IEC

**PAYMENT** All registration fees must be paid via bank transfer in advance. We provide complete banking details once you register. The fees given here do not include VAT.

If your company is not VAT registered in the EU, after registration we will inform you within the same day of the final participation sum, which will include 20% VAT.



## ENERGY EFFICIENCY & RENEWABLES - 7 March

Session	Regular Fee 2 Feb- 2 March	On-site after 2 March
Part I	55 EUR	77 EUR
Part II	75 EUR	95 EUR

## SMART CITIES - 7 March

Session	Regular Fee 2 Feb- 2 March	On-site after 2 March
e-Health Enigma - Innovation Norway - Free access		
Afternoon Session	25 EUR	48 EUR

## WASTE MANAGEMENT - 8 March

Session	Regular Fee 2 Feb- 2 March	On-site after 2 March
Part I	80 EUR	100 EUR
Part II	65 EUR	75 EUR



### REGISTRATION FEE INCLUDES

- Conference e-proceedings
- Simultaneous translation English - Bulgarian
- Complimentary refreshments during the breaks
- Access to the Exhibition e-catalogue
- 7 days before the event an access to the on-line B2B Appointment Module with attendees and speakers list
- Free access to the exhibition hall.

**Cocktail Reception:** (7<sup>th</sup> of March)

Invitation fee - 20 € + 20% VAT

The CONFERENCE FEES exclude VAT 20% . VAT is not applicable for VAT registered companies from EU countries, outside Bulgaria.

Register now at [www.viaexpo.com](http://www.viaexpo.com).

Registration and payment deadline - 2 March.



**SPECIAL DISCOUNTS FOR EXHIBITORS AND EVENT PARTNERS** for more information and preferential discount code, please contact us at T: + 359/32 96 6813, or [sales1@viaexpo.com](mailto:sales1@viaexpo.com).

**DISCOUNTS** We offer the following registration discounts for attendees. Note that the discounts can not be combined: **10% Group Discounts** - After paying full price for the first attendee, all other attendees from the same organization receive 10% off. **If 3 attendees from the same organization are registered**, the 4<sup>th</sup> pass is for free. **Government & Academic Discounts** - All governmental, municipal, academic and student attendees receive 40% off the registration fee. **Students:** Note that students must provide copies of ID cards and personalized letters from their universities to prove full-time status. Only students under the age of 28 are eligible. For verification, please send scanned copies of these materials to [office@viaexpo.com](mailto:office@viaexpo.com) or [sales1@viaexpo.com](mailto:sales1@viaexpo.com)

**SPECIAL AREA FOR MEETINGS** Do you want to get an early start for your networking? In order to facilitate you to pre-arrange your meetings with important contacts, you will have an access to the list of all speakers, exhibitors, registered attendees, and VIP guests 7 days before the event takes place. Access to the meeting area is free of charge.

**CANCELLATION** All cancellations must be in writing. We charge a €25 + VAT non-refundable administrative fee for any cancellations prior to 14 February 2017. Cancellations after this deadline will not result in a refund. However, it is possible to transfer your event pass to another attendee.

**PRIVACY** We will not share your contact details with any third parties. However, upon registering you agree to receive from us occasional administrative and branch information via email. If you prefer not to receive this correspondence, after completing your registration please send to [sales1@viaexpo.com](mailto:sales1@viaexpo.com) the following message: "UNSUBSCRIBED from EE mail".





## EXHIBITIONS - Hall 1

### VISIT the Exhibitions and you will FIND:

- Technologies for energy saving, renewable energy production and storage
- How to utilize waste and turn it into valuable resources
- How to improve city systems and make buildings smarter.

MEET in person representatives of companies from Austria, Belgium, Bulgaria, Czech Republic, Denmark, Germany, Greece, Italy, Lithuania, Norway, Switzerland, South Korea and Sweden.

### Highlights:

- Collective participation of companies from Italy with the support of the Sofia office of ICE - the Agency for the promotion and internationalization of Italian companies
- Austrian pavilion, with the promotional support of Advantage Austria, Sofia
- Norwegian pavilion, organized by Innovation Norway - Representation in Sofia

### Participants, looking for distributors in South-East Europe:

BNL Clean Energy AG; CAF Srl; Dimtech S.A.; Enerstena; Falcom GmbH; Idro Group Srl; Tatung Czech Ltd.; Valvan Baling Systems NV and Weiss A/S.



## DISCOVER first hand what is state of the art in:



EE & RE

**SMART  
CITIES**

- Cogeneration plants
- Energy from waste
- Biogas plants for the food industry and agriculture, waste-water treatment plants
- Energy management, audit and consulting
- Software and hardware systems for traders and producers of electric power
- LED lighting
- Photovoltaic panels, hybrid systems for autonomous power supply
- Energy efficient heating and cooling systems - heat pumps, biomass boilers
- Equipment for heating, air-conditioning and gas installations
- Systems for the production of pellets from wood, straw, sunflower husks, municipal/household waste
- M2M, IoT, wireless technologies
- Building and home automation
- Intelligent transport, fleet management
- Electric cars and tricycles, etc.

**Save *the* PLANET**  
Waste Management & Recycling

- Machines and technologies for the treatment of various waste
- Designing of waste processing plants
- Waste recycling
- Composting facilities
- Waste weighing systems
- Heat recovery of industrial and household waste
- Cloud technologies in support of waste management, etc.



**DON'T MISS THE DATES:**  
**7-9 March**



Register now at  
viaexpo.com/en/login



#### BEFORE EXHIBITIONS

Register online for the Exhibitions  
and you will get access to:

- the free service "Pre-settling meetings with exhibitors" before the event via the virtual Hall Plan. The service will be activated after February 20<sup>th</sup>;
- 50% discount on the participation fee for one of the Conferences, valid for the first 10 participants, registered after February 1<sup>st</sup>.

#### DURING THE EXHIBITIONS

Show your registration or register on site and you will receive:

- the print Floor Plan included exhibitors' stand location
- an access to the Online Catalogue with participants' contacts.

Exhibitor's Advertisement



# ElectriQube

## How to decrease imbalances and losts?



## Balancing



## Forecast



## Schedules

[www.electriqube.com](http://www.electriqube.com)

#### Partners:



#### Media Partners:



## Austria Plays a Leading Role in Environmental Technology

Austria plays a leading role in environmental technology with respect to the share of renewable energies, in the field of waste management, water treatment, water supply management as well as air pollution control and climate protection. Austrian know-how in the field of energy and environmental technology is in demand worldwide.

The country is in second place in the EU as regards the share of the eco-industry as a percentage of GDP. Around 400 companies employing close to 30.000 people and an export quota of 75% generate a yearly turnover of approximately EUR 9 billion. An impressive twelve percent of Austrian companies in the environmental technology branch are EU or global market leaders and two thirds of revenue is generated on foreign markets.

The Austrian environmental technology industry is showing particularly rapid growth. Technologies leading to cost-effective and climate-friendly energy production are highly significant to the Austrian economy.

As a long-term partner with the "Save the Planet" fair in Sofia, this year again several Austrian companies will exhibit in Bulgaria and look for local business partners.

## How do we Reach the Event Target Audience?



### USEFUL INFORMATION

#### Hotel Accommodation

In Metropolitan you will find comfort, friendly service and special compliments - free of charge internet, mini-bar, parking and airport transportation.

Book your room at special rates at <http://viaexpo.com/en/accommodation/hotel-accommodation>.



**Venue:** Inter Expo Center

**Address:** 147, "Tsarigradsko Shosse" bul., Sofia, Bulgaria

**Visitor Opening Hours:** 7<sup>th</sup> and 8<sup>th</sup> March: 10:00-18:00 h; 9<sup>th</sup> March: 10:00-17:00 h

**How to get to IEC?** By Metro line 1 - Station IEC, By Taxi - Ok Supertrans: +359 2/973 21 21.

Are you interested in getting more information  
- our team will be delighted to answer you in a short time.

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