

"The Road Safety as an element of Industrial security. Opportunities for improving working conditions in medium and large enterprises by introducing more road safety measures in production areas"

Road Safety is a commitment not only to the government institutions and the civil society but recently is growing to a more serious issue within the production areas and enterprises, as well. Work-related accidents, linked to pedestrians or traffic accidents, become much bigger challenge for the contemporary business.

Identification and management of the transportation-related accident risks of the workplace, as well as their early prevention become much bigger challenge and they require more resources and necessary attention and expertise. Neglecting or the lack of understanding of the road safety deficits within the production areas, lack of enough expertise and right measures would finally lead to serious lethal accidents.

Namely, because of this reason we need to turn more attention to the road safety inspections within the production areas, independently of their size. On one hand, measures must be applied for continuing training of the employees for their right behaviour as vehicle drivers on the workplace, but on the other, an approach have to be found for the employee training that are using company transport for everyday needs.

Application of flexible approach in the risk management and in the road safety deficits identification is a great opportunity for companies to reduce lethal accidents to a serious extent, even in the area of production.